



# FILMS AT THE GATE

ACDC's Annual Films at the Gate revives the tradition of the Chinatown movie house. Help us support an event that is organized and run by youth! The festival revitalizes Chinatown, brings together neighbors of all backgrounds and ages and introduces kung fu films to a new generation.

## Support the Chinatown Community!

Since 2006, *Films at the Gate* has been a grassroots event attracting over 700 attendees annually. Every contribution counts whether you are a kung fu film fan, love supporting the Chinatown community, or want to support our youth who run this annual event. Promotion at this event can include advertising, social media and event website listings, as well as speaking opportunities with advance notice.

## WHEN

Friday, August 26 - Sunday August 28

5:30PM Outdoor Activities

7:00PM Performances

8:00PM\* Main Feature

\*or Sundown

## WHERE

The Chinatown Gate in Boston along the John F. Fitzgerald Surface Road

## WHY

Films at the Gate promotes community development for Chinatown residents and businesses.

- Promote Chinatown as a site of cultural activity;
- Restore a tradition of shared, public experience of Chinese-language films in Chinatown;
- Revitalize Chinatown's underutilized spaces;
- Make downtown Boston a family destination.

## SPONSORSHIP LEVELS

Please email your logo and ad for the program book by **Friday, August 5** to [christine.nguyen@asiancdc.org](mailto:christine.nguyen@asiancdc.org).

### Presenting **\$5,000**

Opportunity for greeting on stage; full-color page program ad (7.5"H x 4.5"W); logo on screen; listing in publicity materials and website

### Crane **\$2,500**

Full page B/W program ad (4.5"W x 7.5"H); logo on screen; listing in publicity materials and website

### Mantis **\$1,000**

2/3 page B/W program ad (4.5"W x 5"H); logo on screen; listing in publicity materials and website

### Tiger **\$500**

1/3 page B/W program ad (4.5"W x 2.5"H); listing in publicity materials and website

*Many thanks to longtime Films at the Gate curator Jean Lukitsh and to our founding producers, Sam & Leslie Davol!*

## PLEASE COMPLETE ALL APPLICABLE FIELDS

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

### I am happy to support ACDC with a:

#### Sponsorship

- Presenting - \$5,000
- Crane - \$2,500
- Mantis - \$1,000
- Tiger - \$500

#### Program Ad

- Full-page - \$300 (4.5"W x 7.5"H)
- 1/2-page - \$200 (4.5"W x 5"H)
- 1/3-page - \$100 (4.5"W x 2.5"H)

Ads **must** be .pdf, .ai or .eps files. All ads will be printed in black and white except for Presenting Sponsor ads.

#### Donation

I would like to donate \$ \_\_\_\_\_ .

My donation will be submitted via:

- check
- credit card at [asiancdc.org/events/fatg2022](https://asiancdc.org/events/fatg2022)
- email me an invoice

Please email sponsorship form, program ad (if applicable) and your logo no later than **Friday, August 5** to [christine.nguyen@asiancdc.org](mailto:christine.nguyen@asiancdc.org).

Make checks out to "ACDC" and mail to:

ACDC

Attn: Films at the Gate

38 Oak Street

Boston, MA 02111



Asian Community  
Development Corporation  
亞美社區發展協會

Building Homes. Empowering Families. Strengthening Communities.